

**Exhibit Again to
Top E&P Buyers.
Rebook for 2019.**



Join ATCE in Calgary!

SPE's Annual Technical Conference and Exhibition (ATCE) is one of the largest gatherings of E&P professionals and experts. The conference is also known as a launching pad for new technologies and attracts key attendees who make critical industry decisions.

For the first time, ATCE will take place in Calgary, Alberta, Canada.

Rebooking Process and Key Dates:

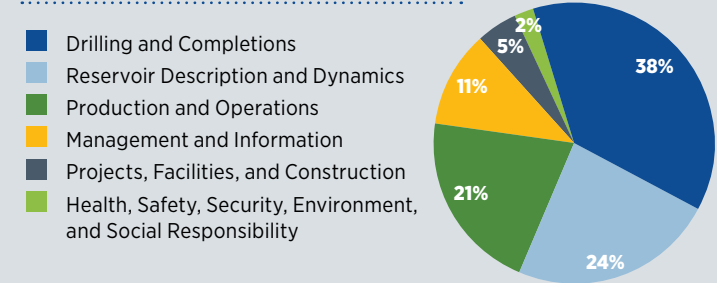
Space is assigned based on the priority number system and then on a first-come, first-served basis. Exhibit space is USD 34 per square foot and USD 17.50 per square foot for heavy equipment space.

1. Review the terms and conditions on the ATCE 2019 rebooking page.
2. View the live floor plan or contact your local sales team to review booth availability.
3. Select five preferred locations.
4. Complete and submit the online Exhibit Space Agreement by **27 August 2018**.

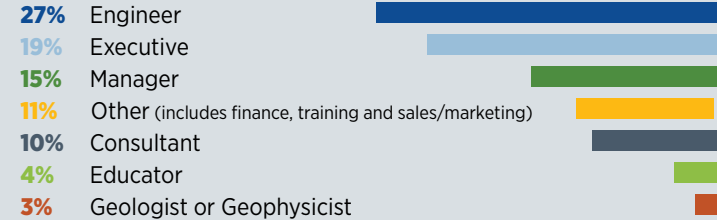
On **4-7 September 2018**, exhibitors with priority numbers 1-100 will be contacted to select space.

On **24-26 September 2018 (at ATCE 2018)**, rebooking will continue for priority companies 101 and higher.

Attendee Primary Technical Interest



Attendee Job Classification



Why Exhibit at ATCE 2019?

NECESSITY	Widely regarded as THE event to showcase technology
SOLUTIONS	Oil and gas decision makers attend to find new technologies
EXPOSURE	8,000+ E&P professionals gather from 60 countries (2017 event)
QUALITY	71% of attendees are engineers, managers, executives, or consultants
FOCUS	20+ hours of exhibition time to make connections
QUALIFIED	Exhibitors must qualify to participate
SIZE	65,000 square feet of exhibition space with 280 exhibitors - much to see and experience
EDUCATION	3 days of learning, knowledge exchange, and networking
VALUE	Exhibit space is purposely priced lower than many other industry events, drayage included

30 September-2 October 2019

BMO Centre at Stampede Park
Calgary, Alberta, Canada

go.atce.org/RebookFor2019





Annual Technical Conference and Exhibition

30 September–2 October 2019 | BMO Centre at Stampede Park | Calgary, Alberta, Canada

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Key Dates to Remember:

27 August 2018: Exhibit space agreement due

9 November 2018: 50% deposit of exhibit contract due

Canada

Rudeen Hoffman

Work: +1.403.930.5451
Mobile: +1.403.805.1020
Fax: +1.403.930.5470
Email: rhoffman@spe.org

Americas

COMPANIES A-FL

Jennifer Palladina

Tel: +1.800.456.6863, ext. 827 (US and Canada) or +1.713.457.6827
Fax: +1.713.779.4216
Email: jpalladina@spe.org

COMPANIES FM-O

Jason Plotkin

Tel: +1.800.456.6863, ext. 877 (US and Canada) or +1.713.457.6877
Fax: +1.713.779.4216
Email: jplotkin@spe.org

COMPANIES P-Z

Kirk Colligan

Tel: +1.800.456.6863, ext. 516 (USA and Canada) or +1.972.952.9516
Fax: +1.866.491.7171
Email: kcolligan@spe.org

Start the Process!
Contact the ATCE Sales Team.

Europe

Dean Guest

Tel: +44.20.7299.3300
Fax: +44.20.7299.3309
Email: dguest@spe.org

Middle East, North Africa and India

Sylvia Ansara

Tel: +971.4.457.5815
Fax: +971.4.366.4648
Email: sansara@spe.org

Asia Pacific

Nick Chantrell

Tel: +60.3.2182.3145
Fax: +60.3.2182.3030
Email: nchantrell@spe.org