SPE Annual Technical Conference and Exhibition

5–7 October 2020

Secure a Prime Space to Showcase to Top E&P Buyers

go.atce.org/exhibitandsponsor

Exhibition and Sponsorship Opportunities

Colorado Convention Center
Denver, Colorado, USA
The Leading Event in the E&P World Returns to Denver

Back by popular demand, the SPE Annual Technical Conference and Exhibition (ATCE), returns to Denver, Colorado, 5–7 October 2020. For almost a century, ATCE has attracted over half-million of the E&P industry’s greatest minds from around the globe.

ATCE: Bringing the E&P Industry Together

With many, significant shale plays in the area and with more than 100,000 oil and gas professionals in Colorado, Denver is the perfect location for ATCE. According to the Energy Information Administration (EIA), Colorado holds about 4% of total U.S. crude oil reserves and is the fifth-largest natural gas-producing state.

Sponsorships to Extend Your Brand and Presence Worldwide

Metal and Patron Sponsorships

Titanium ............................................................... USD 25,000
• Receive eight full conference attendee registrations
• Receive one full-page, 4-color ad placement in the program
Platinum ............................................................... USD 14,500
• Receive six full conference attendee registrations
• Receive one full-page, 4-color ad placement in the program
Gold ............................................................... USD 9,000
• Receive five full conference attendee registrations
• Receive one ½ horizontal page, 4-color ad placement in the program
Silver ............................................................... USD 7,000
• Receive three full conference attendee registrations
• Receive one ½ horizontal page, 4-color ad placement in the program
Bronze ............................................................... USD 6,000
• Receive two full conference attendee registrations
Copper ............................................................... USD 3,000
• Receive one full conference attendee registration
Patron of SPE ....................................................... USD 1,200
• Recognition as a patron on appropriate marketing materials.

Event Visibility Sponsorships

* Annual Reception and Banquet ....................... USD 42,500
Carpet Stickers ....................................................... USD 6,000
• 10 logo placements
* Chairman’s Luncheon ..................................... USD 13,500
Conference Bags ....................................................... USD 6,000
• Sponsor to provide bag
Conference Bag Insert ........................................ USD 2,500
Escalator Runners ....................................................... USD 6,000
* Expo Happy Hour on Expo Floor ....................... USD 15,800
* Hotel Key Cards ....................................................... USD 10,000
Networking Coffee Breaks ............................... USD 7,900
• Four available, pending exclusive contract
* Pens ............................................................... USD 5,000
* President’s Reception .......................................... USD 5,000
Schedule-at-a-Glance Lighted Display Unit .... USD 5,000
* Student Awards Luncheon ............................ USD 21,000
Technical Session Dinners ........................... USD 2,000 & 5,000

Visit go.atce.org/exhibitandsponsor for a complete listing of exhibit, sponsorship, and advertising opportunities.

* Exclusive sponsorship

“ATCE is one of our biggest tradeshows of the year. Our presence at this show allows us to get in front of our customers and tell them about new products while also building better personal relationships with them.”

—Nicole Savage, Nalco Champion
Exhibit Among Industry Leaders

Why Exhibit at ATCE 2020?

<table>
<thead>
<tr>
<th>SOLUTIONS</th>
<th>Oil and gas decision makers attend to find latest technologies</th>
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</thead>
<tbody>
<tr>
<td>EXPOSURE</td>
<td>8,000+ E&amp;P professionals gather from over 68 countries</td>
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<tr>
<td>QUALITY</td>
<td>70% of attendees are engineers, managers, executives, or consultants</td>
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<td>FOCUS</td>
<td>20+ hours of exhibition time to make connections</td>
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<td>BELONG</td>
<td>360+ leading companies together thriving the industry forward</td>
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<td>SIZE</td>
<td>92,850 sq ft of exhibition space with 360+ exhibitors</td>
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<td>EDUCATION</td>
<td>3 days of learning, knowledge exchange, and networking</td>
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<td>VALUE</td>
<td>Exhibit space is purposely *priced lower than many other industry events, drayage included</td>
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*Pricing: Space is priced at USD 35/sq ft and USD 18.50/sq ft for heavy equipment space. Prices are all inclusive and no further taxes or surcharges will be applied.

Key Dates to Remember:
10 October 2019: 50% Deposit and Contract Due
14 November 2019: Rebooking Begins
23 March 2020: 100% Payment Due

Colorado Convention Center
Denver, Colorado, USA

Attendee Statistics

Technical Interests

- Reservoir: 28%
- Production and Operations: 23%
- Drilling: 18%
- Completions: 16%
- Management and Information: 9%
- Projects Facilities and Construction: 3%
- HSE and Sustainability: 2%

Primary Business

- Operating: 33%
- Government / Education: 22%
- Engineering, Construction, Equipment, Contractor: 18%
- Service: 15%
- Financial / Consulting: 12%
Your Company’s Support Impacts the E&P Industry

The Society of Petroleum Engineers is a not-for-profit organization. Income from ATCE is invested back into the organization to support other educational programs. When you exhibit, sponsor, or advertise, you help shape the future of the industry, funding SPE’s scholarships and supporting professionals to enhance their technical competence. Learn more at www.spe.org/about.